

# WHY ATLANTIS ?

For over 35 years Atlantis has been producing strength equipment, and only strength equipment, making us one of the foremost strength specialists in the world. In addition, all our designs are tested at our 50 000 sq ft corporate-owned, membership-based gym. This means that our products prove themselves in a real (and demanding) setting before we release them to market and that we understand things from our customer's perspective.

Our equipment is renowned for its smooth and optimal movement, sturdy feel, and durability; meaning that both users and owners will love it.

Working with Atlantis, you can choose from one of the broadest and most unique ranges of strength equipment in the industry to create the perfect blend of equipment for you. Combine this extensiveness with our ability to customize many of our pieces to your specifications and you'll soon see how Atlantis can help you stand out among your competitors.

**WE TAKE PRIDE IN KNOWING THAT YOU'LL  
FEEL THE DIFFERENCE WHEN YOU WORK OUT  
ON ATLANTIS EQUIPMENT.**

A man with a beard, wearing a dark hoodie, is seated on a piece of Atlantis strength equipment. He is holding the handles of the machine, which has 'ATLANTIS' written on it. The background is dark and industrial, suggesting a gym or factory setting. The overall tone is professional and focused on strength and performance.

**OUR MISSION:  
TO DESIGN AND  
PRODUCE THE  
BEST-PERFORMING  
STRENGTH  
PERFORMANCE IN THE  
INDUSTRY.**

# WHY ATLANTIS ?

Variable-resistance CAMs mirror the body's natural strength curve for a more optimal workout.

1

1" solid steel rods ensure smooth and steady travel for the weight stack.

2

A simple and durable 5lb incremental weight system.

3

Spring-assisted pre-stretch hydraulic pedal helps users start the exercise from a safe position, provides a superior range of motion and allows training to fatigue safely.

4

Weight stack plates are made from 100% solid steel flat bar and holes are precision drilled and press fit with 3.5" diameter polyethylene Teflon-fake blushings to reduce noise and vibration.

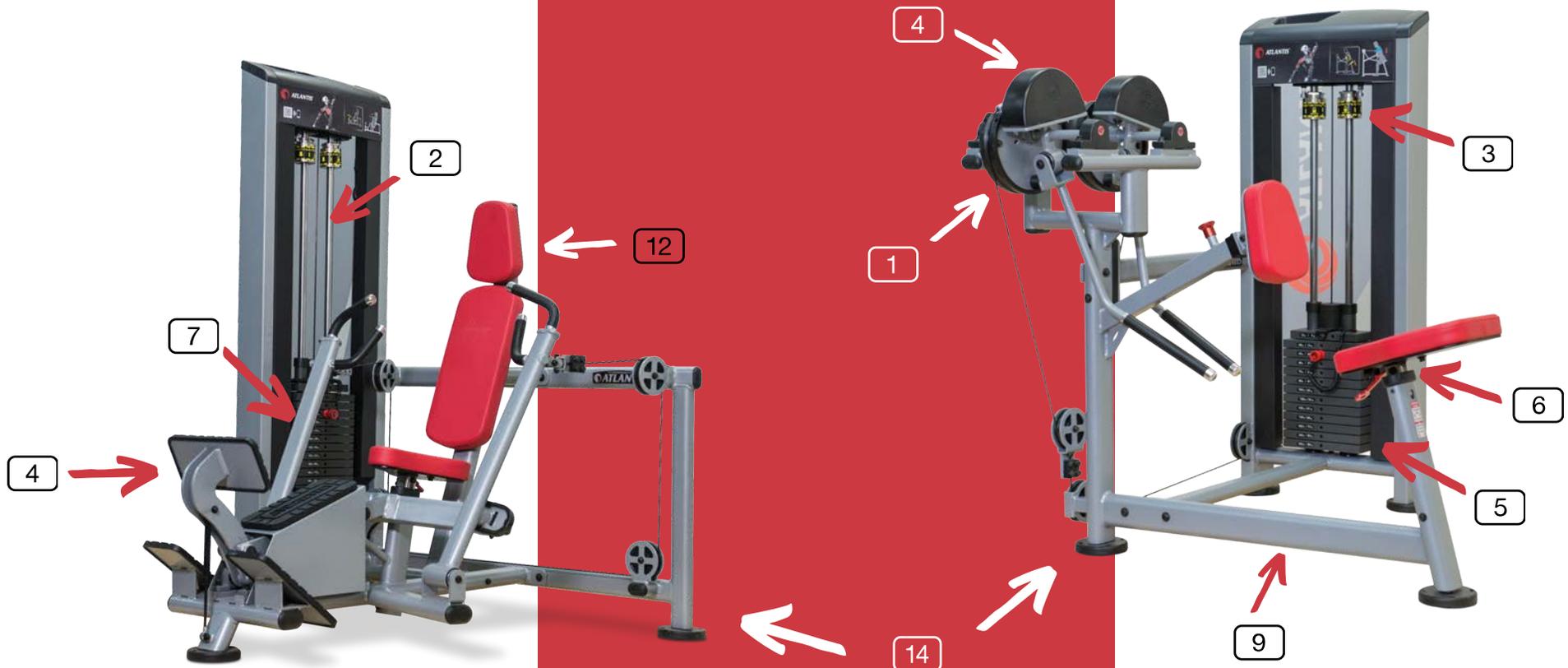
5

Hydraulic seat-shock is micro-adjustable, this accomodates the widest range of body-types.

6

Unilateral movement with converging (or diverging) motion.

7



# WHY ATLANTIS ?

All pieces have standard weight storage horns to eliminate the need for separate weight trees.

8

Elevated frame makes it easy to clean the floor underneath the unit.

9

Non-slip rubber footplates offer a steady base for the user.

10

Counterweights accommodate those who need a lighter starting weight

11

Padding is durable and firm, yet very comfortable.

12

Less bolting and more welding helps create sturdier machines.

13

All feet, in addition to being more rugged, are adjustable. This allows them to be properly leveled on any surface.

14

